## CONTRACT



**WSFA** 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

**Front Line Strategies** 526 East Park Avenue Tallahassee, FL 32301

	Contract / Re	vision		Alt Order #	<u> </u>
	1847773	1		08854286	
Product					
ROY MOORE FOR SENAT	TE ,				
Contract Dates	Estimate #				
11/08/17 - 12/17/17					
Advertiser	•		Ori	ginal Date	/ Revision
POL/Moore, Roy/Senate			1	2/04/17	/ 12/04/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	<u>xecutive</u>	Sales Office
	WSFA	Ryan E	ddi	ns	HRP-Washingto
	Special Hand	ling			***************************************
	<u>Demographic</u>				
•	Adults 35+	•			
	•				
	Agy Code	Adverti	ser	Code	Product 1/2
	Agonou Bof			I A divortions	Def
	Agency Ref			Advertiser	Kei

	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Type S	Spots	Amount
1 WSFA 11/09/17 11/10/17 Today In Alabama	6a-7a		:30	•	NM	2	\$350.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17TF 2	Rate						
	\$175.00						
2 WSFA 11/13/17 12/08/17 Today In Alabama	6a-7a		:30		NM	17	\$2,975.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 MTWTF 5	Rate						
	\$175.00						
	\$175.00				1		
,	\$175.00				I		
	\$175.00			•			
3 WSFA 12/11/17 12/11/17 Today In Alabama	6a-7a		:30		NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 12/11/17 12/17/17 M 1	\$175.00						
4 WSFA 11/09/17 11/10/17 NBC Today Show	7-9am →		:30		NM	2	\$230.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Week: 11/06/17 11/12/17TF 2	\$115.00						
5 WSFA 11/13/17 12/08/17 NBC Today Show	7-9am		:30		NM	18	\$2,070.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		•	•	1		
Week: 11/13/17 11/19/17 MTWTF 5	\$115.00				1		
Week: 11/20/17 11/26/17 MTWTF 5	\$115.00						
Week: 11/27/17 12/03/17 MTWTF 4	\$115.00				- 1		
Week: 12/04/17 12/10/17 MTWTF 4	\$115.00				ı		
6 WSFA 12/11/17 12/11/17 NBC Today Show	7-9am		:30		NM	1	\$115.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						*******
Week: 12/11/17 12/17/17 M 1	\$115.00						
7 WSFA 11/09/17 11/10/17 WSFA 12 News at Noon	12-1230pm		:30	,	NM	2	\$200.00
Start Date End Date Weekdays Spots/Week	Rate						4200.00
Week: 11/06/17 11/12/17TF 2	\$100.00						
8 WSFA 11/13/17 12/08/17 WSFA 12 News at Noon	12-1230pm		:30		NM	10	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate				''''		\$1,000.00
Week: 11/13/17 11/19/17 MTWTF 3	\$100.00				- 1		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



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Contract / Revision Alt Order# 08854286 1847773 /

**Contract Dates** Estimate# <u>Product</u> 11/08/17 - 12/17/17 ROY MOORE FOR SEN

Advertiser Original Date / Revision 12/04/17 / 12/04/17 POL/Moore, Roy/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date	<u>Rate</u>			
Week: 11/20/17 11/26/17 MTWTF 4	\$100.00	Martiday Lauret Bata	<b>T</b>	
Spot Ch Date Range Description 6 WSFA 11/20/17-11/26/17 WSFA 12 News at Noon	Start/End Time	Weekdays Length Rate MTuWThF :30 \$100.00	<u>Type</u> <i>NM</i>	
Credited	12-1230pm	MTuWThF :30 \$100.00	IVIVI	
Week: 11/27/17 12/03/17 MTWTF 4	\$100.00			
Week: 12/04/17 12/10/17 MTWTF 4	\$100.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
12 WSFA 12/04/17-12/10/17 WSFA 12 News at Noon	12-1230pm	MTuWThF :30 \$100.00	NM	
Credited				
13 WSFA 12/04/17-12/10/17 WSFA 12 News at Noon	12-1230pm	MTuWThF :30 \$100.00	NM	
Credited 14 WSFA 12/04/17-12/10/17 WSFA 12 News at Noon	12-1230pm	MTuWThF :30 \$100.00	NM	
Credited	12-1230pm	M1 dw111750 <del>\$100.00</del>	TVIVI	
15 WSFA 12/04/17-12/10/17 WSFA 12 News at Noon	12-1230pm	MTuWThF :30 \$100.00	NM	
Credited		• • • • • • • • • • • • • • • • • • • •		
9 WSFA 12/11/17 12/11/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 12/11/17 12/17/17 M 1	\$100.00			
10 WSFA 11/09/17 11/10/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM 2	\$120.00
Start Date End Date Weekdays Spots/Week	Rate	•		
Week: 11/06/17 11/12/17TF 2	\$60.00			
11 WSFA 11/13/17 12/08/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM 14	\$840.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 MTWTF 3	<u>Rate</u> \$60.00			
Week: 11/20/17 11/26/17 MTWTF 4	\$60.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
5 WSFA 11/20/17-11/26/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	MTuWThF :30 \$60.00	NM	
Credited		•		
Week: 11/27/17 12/03/17 MTWTF 4	\$60.00			
Week: 12/04/17 12/10/17 MTWTF 4	\$60.00			
12 WSFA 12/11/17 12/11/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM 1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 M 1	<u>Rate</u> \$60.00			
				0450.00
13 WSFA 11/09/17 11/10/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 430-5P <u>Rate</u>	:30	NM 2	\$150.00
Week: 11/06/17 11/12/17TF 2	\$75.00			
14 WSFA 11/13/17 12/08/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM 13	\$975.00
Start Date End Date Weekdays Spots/Week	Rate	.00	74	φο, σ.σσ
Week: 11/13/17 11/19/17 MTWTF 3	\$75.00			
Week: 11/20/17 11/26/17 MTWTF 4	\$75.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
4 WSFA 11/20/17-11/26/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF :30 \$75.00	NM	
Credited 5 WSFA 11/20/17-11/26/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	MTuWThF :30 \$75.00	NM	
Credited VSFA 17.20/17 VSFA 12 IVEVVS AT 4PIV	1411 450-55	1911 WITT 30 973.00	IVIVI	
Week: 11/27/17 12/03/17 MTWTF 4	\$75.00			
Week: 12/04/17 12/10/17 MTWTF 4	\$75.00			
	•		-	

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<u>Contract / Revision</u> <u>Alt Order #</u>
1847773 / 08854286

 Contract Dates
 Product
 Estimate #

 11/08/17 - 12/17/17
 ROY MOORE FOR SEN

 Advertiser
 Original Date / Revision

 POL/Moore, Roy/Senate
 12/04/17 / 12/04/17

	Start/End	_	Spots		<del>-</del>	•	
*Line Ch Start Date End Date Description	Time	Days	Length Weel	k Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate						275.00
15 WSFA 12/11/17 12/11/17 WSFA 12 NEWS AT 4PM Start Date End Date Weekdays Spots/Week	M-F 430-5P Rate		:30		NM	1	\$75.00
Week: 12/11/17 12/17/17 M 1	\$75.00				l		
16 WSFA 11/09/17 11/10/17 WSFA 12 News at Five	5-530pm		:30		NM	2	\$370.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 11/06/17 11/12/17TF 2	\$185.00						
17 WSFA 11/13/17 12/08/17 WSFA 12 News at Five	5-530pm		:30		NM	15	\$2,775.00
Start Date End Date Weekdays Spots/Week	Rate				ı		
Week: 11/13/17 11/19/17 MTWTF 3 Week: 11/20/17 11/26/17 MTWTF 4	\$185.00				l		
Week: 11/20/17 11/26/17 MTWTF 4 Week: 11/27/17 12/03/17 MTWTF 4	\$185.00 \$185.00						
Week: 12/04/17 12/10/17 MTWTF 4	\$185.00 \$185.00						
18 WSFA 12/11/17 12/11/17 WSFA 12 News at Five	5-530pm		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate		.30	•	INIVI	U	\$0.00
Week: 12/11/17 12/17/17 M 1	\$185.00						
Spot Ch Date Range Description	Start/End Time	Weekday	s <u>Length</u>	Rate	Type		
1 WSFA 12/11/17-12/17/17 WSFA 12 News at Five	5-530pm	M	:30	<del>\$185.00</del>	NM		
Credited							
19 WSFA 11/09/17 11/10/17 WSFA 12 News at Six - MF	6-630pm		:30		NM	2	\$700.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 11/06/17 11/12/17TF 2	\$350.00						
20 WSFA 11/13/17 12/08/17 WSFA 12 News at Six - MF			:30		NM	15	\$5,250.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 MTWTF 3	<u>Rate</u> \$350.00						
Week: 11/20/17 11/26/17 MTWTF 4	\$350.00						
Week: 11/27/17 12/03/17 MTWTF 4	\$350.00						
Week: 12/04/17 12/10/17 MTWTF 4	\$350.00						
21 WSFA 12/11/17 12/11/17 WSFA 12 News at Six - MF	6-630nm		:30		NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate		.50		14141	,	Ψ000.00
Week: 12/11/17 12/17/17 M 1	\$350.00			•			
22 WSFA 11/09/17 11/10/17 WSFA 12 News at Ten - MF	10-1035pm		:30		NM	2	\$550.00
Start Date End Date Weekdays Spots/Week	Rate						
Week: 11/06/17 11/12/17TF 3	\$275.00						
Spot Ch Date Range Description	Start/End Time	Weekday		Rate	Type		
3 WSFA 11/06/17-11/12/17 WSFA 12 News at Ten - M Credited	- 10-1035pm	ThF	:30	<del>\$275.00</del>	NM		
	. 10 1005					4.5	40 750 05
23 WSFA 11/13/17 12/08/17 WSFA 12 News at Ten - MF	•		:30	•	NM	10	\$2,750.00
Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 MTWTF 2	<u>Rate</u> \$275.00				ı		
Week: 11/20/17 11/26/17 MTWTF 5	\$275.00						
	•						

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| Contract / Revision | Alt Order # | 1847773 / 08854286

 Contract Dates
 Product
 Estimate #

 11/08/17 - 12/17/17
 ROY MOORE FOR SEN

 Advertiser
 Original Date / Revision

 POL/Moore, Roy/Senate
 12/04/17 / 12/04/17

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	· Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description	Rate Start/End Time	Weekdays Longth	Pata Type		
4 WSFA 11/20/17-11/26/17 WSFA 12 News at Ten - N		Weekdays Length MTuWThF :30	Rate Type \$275.00 NM	•	
Credited	·				
5 WSFA 11/20/17-11/26/17 WSFA 12 News at Ten - N Credited	1F 10-1035pm	MTuWThF :30	\$275.00 NM		
6 WSFA 11/20/17-11/26/17 WSFA 12 News at Ten - N	1F 10-1035pm	MTuWThF :30	\$275.00 NM		
Credited 7 WSFA 11/20/17-11/26/17 WSFA 12 News at Ten - N	4E 40 4025	Mariner 20			
7 WSFA 11/20/17-11/26/17 WSFA 12 News at Ten - N Credited	n- 10-1035pm	MTuWThF :30	\$275.00 NM		
16 WSFA 11/20/17-11/26/17 WSFA 12 News at Ten - N	1F 10-1035pm	MTuWThF :30	\$275.00 NM		
Credited Week: 11/27/17 12/03/17 MTWTF 4	\$275.00				
Week: 12/04/17 12/10/17 MTWTF 4	\$275.00				
24 WSFA 12/11/17 12/11/17 WSFA 12 News at Ten - Mi	F 10-1035pm	:30	NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 M 1	<u>Rate</u> \$275.00		•		
25 WSFA 11/09/17 11/09/17 Late News	1030p-11p	:30	NM	1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate	.00	1 4144	·	Ψ100.00
Week: 11/06/17 11/12/17T 1	\$150.00				
26 WSFA 11/11/17 11/11/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week	6-8am Rate	:30	NM	2	\$90.00
Week: 11/06/17 11/12/17S- 2	\$45.00				
27 WSFA 11/12/17 11/12/17 NET NBC Sunday Today S		:30	, NM	2	\$90.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17S 2	<u>Rate</u> \$45.00				
28 WSFA 11/12/17 11/12/17 NET NBC Meet The Press	8-9a	:30	NM	1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate				·
Week: 11/06/17 11/12/17S 1	\$45.00	0.0	A18.5	2	0400.00
29 WSFA 11/11/17 11/11/17 WSFA 12 News at Six-Sat Start Date End Date Weekdays Spots/Week	Sa 6-7pm Rate	:30	NM	2	\$160.00
Week: 11/06/17 11/12/17S- 2	\$80.00		4		
30 WSFA 11/12/17 11/12/17 WSFA 12 News at Five-Sur		:30	NM	1	\$90.00
Start Date         End Date         Weekdays         Spots/Week           Week: 11/06/17         11/12/17        S         1	<u>Rate</u> \$90.00				
31 WSFA 11/11/17 11/11/17 WSFA 12 News at Ten - Sa		:30	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17S- 1	Rate				
	\$175.00	.20	NIA		£450.00
Start Date End Date Weekdays Spots/Week	1030p-11p <u>Rate</u>	:30	NM .	1	\$150.00
Week: 11/06/17 11/12/17S 1	\$150.00		•		
33 WSFA 11/20/17 11/26/17 HARRY Start Date End Date Weekdays Spots/Week	2-3p	:30	NM	3	\$75.00
Week: 11/20/17 11/26/17 MTWTF 5	<u>Rate</u> \$25.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
2 WSFA 11/20/17-11/26/17 HARRY Credited	2-3p	MTuWThF :30	\$25.00 NM		
5 WSFA 11/20/17-11/26/17 HARRY	2-3p	MTuWThF :30	\$25.00 NM		
Credited			•		

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Contract / Revision Alt Order# 08854286 1847773 /

Estimate # Contract Dates Product 11/08/17 - 12/17/17 ROY MÓORE FOR SEN

Advertiser Original Date / Revision / 12/04/17 12/04/17 POL/Moore, Roy/Senate

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type S	pots	Amount
34 WSFA 11/20/17 12/03/17 Today In Alabama	6a-7a	:30	NM	5	\$875.00
Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17 MTWTF 4	Rate \$175.00				
Week: 11/27/17 12/03/17 MTWTF 1	\$175.00				
35 WSFA 11/27/17 12/03/17 NBC Today Show	7-9am	:30	NM	4	\$460.00
Start Date End Date Weekdays Spots/Week	Rate	.50	1 1 1		<b>\$</b> 100.00
Week: 11/27/17 12/03/17 MTWTF 4	\$115.00				
36 WSFA 11/23/17 11/23/17 Late News	1030p-11p	:30	NM	1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/20/17 11/26/17T 1	\$150.00				
37 WSFA 11/18/17 11/19/17 Will and Grace/Superstore Start Date End Date Weekdays Spots/Week	7-8pm Rate	:30	NM	1	\$75.00
Week: 11/13/17 11/19/17S- 1	\$75.00				
38 WSFA 11/18/17 11/18/17 Notre Dame Football	230p-6p	:30	NM	3	\$150.00
Start Date	Rate				
Week: 11/13/17 11/19/17S- 3	\$50.00				
39 WSFA 11/21/17 11/26/17 NBC Today Show	7-9am	:30	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17 -TWTF 1	<u>Rate</u> \$175.00				
		.20	NINA	,	¢25.00
40 WSFA 11/25/17 11/25/17 NET Soccer Start Date End Date Weekdays Spots/Week	1130a-230p Rate	:30	NM	1	\$35.00
Week: 11/20/17 11/26/17S- 1	\$35.00		l		
41 WSFA 11/27/17 12/03/17 Today in Alabama 430am	430-5a	:30	NM	4	\$20.00
Start Date	Rate				
Week: 11/27/17 12/03/17 MTWTF 4	\$5.00				
42 WSFA 12/04/17 12/10/17 Today in Alabama 430am	430-5a	:30	NM	4	\$20.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 MTWTF 4	<u>Rate</u> \$5.00				
43 WSFA 11/27/17 12/03/17 Today in Alabama 5am	5-530a	:30	NM	5	\$425.00
Start Date End Date Weekdays Spots/Week	Rate	.00		ŭ	<b>Q</b> 120.00
Week: 11/27/17 12/03/17 MTWTF 5	\$85.00				
44 WSFA 12/04/17 12/10/17 Today in Alabama 5am	5-530a	:30	NM	5	\$425.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 MTWTF 5	<u>Rate</u> \$85.00	•			
	· · · · · · · · · · · · · · · · · · ·				#05.00
45 WSFA 12/11/17 12/11/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week	5-530a Rate	:30	NM	1	\$85.00
Week: 12/11/17 12/17/17 M 1	\$85.00				
46 WSFA 11/27/17 12/03/17 Today in Alabama 530a	528am-6am	:30	NM	5	\$500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 11/27/17 12/03/17 MTWTF 5	\$100.00				
47 WSFA 12/04/17 12/10/17 Today in Alabama 530a	528am-6am	:30	NM	5	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 MTWTF 5	<u>Rate</u> \$100.00				
48 WSFA 12/11/17 12/12/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate	.00	. 4.41	•	ψ.00.00
Week: 12/11/17 12/17/17 MT 1	\$100.00				
49 WSFA 11/27/17 12/10/17 Today in Alabama	6a-7a	:30	NM	10	\$1,750.00

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

 Advertiser
 Original Date / Revision

 POL/Moore, Roy/Senate
 12/04/17 / 12/04/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week		Spots	Amount
	/Week Rate	Days Longar Week	rate Type	Topolo	7 (IIIOGITE
Week: 11/27/17 12/03/17 MTWTF	5 \$175.00				
	5 \$175.00				
50 WSFA 12/11/17 12/12/17 Today In Alabama	6a-7a	:30	NM	1	\$175.00
The state of the s	<u>/Week</u> <u>Rate</u> 1 \$175.00				
51 WSFA 11/27/17 12/10/17 NBC Today Show	7-9am	:30	NM	10	\$1,150.00
	Week Rate	.50	INIV	10	\$1,150.00
	5 \$115.00				
Week: 12/04/17 12/10/17 MTWTF	5 \$115.00			j	
52 WSFA 12/11/17 12/12/17 NBC Today Show	7-9am	:30	. NM	1	\$115.00
	Week Rate				
	1 \$115.00		<b>.</b>		
53 WSFA 12/02/17 12/09/17 NBC Saturday Toda Start Date End Date Weekdays Spots	ny Show 6-8am Week Rate	:30	NM	4	\$180.00
	2 \$45.00				
	2 \$45.00				
54 WSFA 12/03/17 12/10/17 NET NBC Sunday 1	oday Shc7-8a	:30	NM	4	\$180.00
Start Date End Date Weekdays Spots	Week Rate		•		
	2 \$45.00		·		
	2 \$45.00				
55 WSFA 12/03/17 12/10/17 NET NBC Meet The		:30	NM	0	\$0.00
	<u>Week</u> <u>Rate</u> 2 \$45.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
1 WSFA 11/27/17-12/03/17 NET NBC Meet Th	e Press 8-9a	Si :30	\$45.00 NM	1	
Credited					
2 WSFA 11/27/17-12/03/17 NET NBC Meet Th	e Press 8-9a	St :30	*\$45.00 NM		
Credited Week: 12/04/17 12/10/17S	2 \$45.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
3 WSFA 12/04/17-12/10/17 NET NBC Meet The		St :30	\$45.00 NM		
Credited					
4 WSFA 12/04/17-12/10/17 NET NBC Meet Th	e Press 8-9a	St :30	\$45.00 NM		
Credited				l	
56 WSFA 12/03/17 12/10/17 WSFA News Sunda		:30	· NM	3	\$60.00
	<u>Week</u> <u>Rate</u> 2 \$20.00				
	2 \$20.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Type		
3 WSFA 12/04/17-12/10/17 WSFA News Sunda	ay AM 9-930a	St :30	\$20.00 NM		
Credited				]	
57 WSFA 11/27/17 12/10/17 NBC Today 2	9-10am	:30	NM	0	\$0.00
	<u>Week Rate</u> 5 \$50.00		•		
**************************************	5 \$50.00			I	

## (\* Line Transactions: N = New, E = Edited, D = Deleted)

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 Contract Dates
 Product
 Estimate #

 11/08/17 - 12/17/17
 ROY MOORE FOR SEN

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Ty	ype Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description	Rate Start/End Time	Weekdays Length	Rate T	ype	
1 WSFA 11/27/17-12/03/17 NBC Today 2 Credited	9-10am	MTuWThF :30		VM	
2 WSFA 11/27/17-12/03/17 NBC Today 2 Credited	9-10am	MTuWThF :30	\$50.00	VM	
3 WSFA 11/27/17-12/03/17 NBC Today 2 Credited	9-10am	MTuWThF :30	\$50.00	VM.	
4 WSFA 11/27/17-12/03/17 NBC Today 2 Credited	9-10am	MTuWThF :30	\$50.00	VМ	
5 WSFA 11/27/17-12/03/17 NBC Today 2 Credited	9-10am	MTuWThF :30	\$50.00	VM	
Week: 12/04/17 12/10/17 MTWTF 5	\$50.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	· Rate Ty	/pe	
6 WSFA 12/04/17-12/10/17 NBC Today 2 Credited	9-10am	MTuWThF :30		VM	
7 WSFA 12/04/17-12/10/17 NBC Today 2 Credited	9-10am	MTuWThF :30	\$50.00	VM .	
8 WSFA 12/04/17-12/10/17 NBC Today 2 Credited	9-10am	MTuWThF :30	\$50.00	VM .	
9 WSFA 12/04/17-12/10/17 NBC Today 2	9-10am	MTuWThF :30	\$50.00	VM	
Credited  10 WSFA 12/04/17-12/10/17 NBC Today 2	9-10am	MTuWThF :30	\$50.00 I	VМ	
Credited 58 WSFA 12/11/17 12/12/17 NBC Today 2	0.40	.20		1	¢£0.00
58 WSFA 12/11/17 12/12/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	9-10am Rate	:30	ı	<b>VM</b> 1	\$50.00
Week: 12/11/17 12/17/17 MT 1	\$50.00				
59 WSFA 11/27/17 12/10/17 NBC Today with Kathie Lee	10-11am	:30	f	NM 4	\$200.00
Start Date         End Date         Weekdays         Spots/Week           Week: 11/27/17         12/03/17         MTWTF         5	<u>Rate</u> \$50.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length		/pe	
4 WSFA 11/27/17-12/03/17 NBC Today with Kathie Le Credited		MTuWThF :30	\$50.00 I	VM	
Week: 12/04/17 12/10/17 MTWTF 5	\$50.00			1	
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate T	/pe	
6 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le	48.44			<b>1</b>	
Credited	e 10-11am	MTuWThF :30		VM	
•		мтиwThF :30 мтиwThF :30	\$50.00 I	<b>1</b>	
Credited 7 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited 8 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le	e 10-11am		\$50.00 / / / / / / / / / / / / / / / / / /	VM	
Credited 7 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited 8 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited 9 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le	e 10-11am e 10-11am	MTuWThF :30	\$50.00 // \$50.00 // \$50.00 //	VM VM	
Credited 7 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited 8 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited 9 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited 10 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le	e 10-11am e 10-11am e 10-11am	MTuWThF :30	\$50.00 // \$50.00 // \$50.00 //	VM VM	
Credited 7 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited 8 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited 9 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited 10 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited	e 10-11am e 10-11am e 10-11am e 10-11am	MTuWThF       :30         MTuWThF       :30         MTuWThF       :30         MTuWThF       :30	\$50.00	VM VM VM VM	\$50.00
Credited 7 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited 8 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited 9 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited 10 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited 60 WSFA 12/11/17 12/12/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week	e 10-11am e 10-11am e 10-11am e 10-11am e 10-11am	MTuWThF :30 MTuWThF :30 MTuWThF :30	\$50.00	VM VM VM	\$50.00
Credited 7 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited 8 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited 9 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited 10 WSFA 12/04/17-12/10/17 NBC Today with Kathie Le Credited 60 WSFA 12/11/17 12/12/17 NBC Today with Kathie Lee	e 10-11am e 10-11am e 10-11am e 10-11am	MTuWThF       :30         MTuWThF       :30         MTuWThF       :30         MTuWThF       :30	\$50.00	VM VM VM VM	\$50.00 \$240.00

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Contract / Revision Alt Order # 1847773 / 08854286

**Contract Dates** Product Estimate # 11/08/17 - 12/17/17 ROY MOORE FOR SEN

Advertiser Original Date / Revision 12/04/17 / 12/04/17 POL/Moore, Roy/Senate

	Start/End	Spots/ .		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/17 MTWTF 5	\$30.00			
Week: 12/04/17 12/10/17 MTWTF 5 Spot Ch Date Range Description	\$30.00	Manual Langth Date	Tuna	
Spot Ch Date Range Description 8 WSFA 12/04/17-12/10/17 ALABAMA LIVE @ 11A	Start/End Time 11-1130Am	Weekdays Length Rate MTuWThF :30 \$30.00	<u>Type</u> NM	
Credited	11-1150AIII	.30 <del>000.00</del>	7 4747	
9 WSFA 12/04/17-12/10/17 ALABAMA LIVE @ 11A	11-1130Am	MTuWThF :30 \$30.00	NM	
Credited		•		
62 WSFA 12/11/17 12/12/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM 1	\$30.00
Start Date	<u>Rate</u>			
Week: 12/11/17 12/17/17 MT 1	\$30.00			
63 WSFA 11/27/17 12/10/17 ALABAMA LIVE @ 1130AN	/ 1130A-12P	:30	NM 10	\$300.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 MTWTF 5	Rate			
Week: 12/04/17 12/10/17 MTWTF 5	\$30.00 \$30.00			
		-20	NIRA 4	630.00
64 WSFA 12/11/17 12/12/17 ALABAMA LIVE @ 1130AN Start Date End Date Weekdays Spots/Week	Rate	:30	NM 1	\$30.00
Week: 12/11/17 12/17/17 MT 1	\$30.00			
65 WSFA 11/27/17 12/10/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate			*******
Week: 11/27/17 12/03/17 MTWTF 1	\$100.00			
Week: 12/04/17 12/10/17 MTWTF 1	\$100.00		_	
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
2 WSFA 12/04/17-12/10/17 WSFA 12 News at Noon Credited	12-1230pm	MTuWThF :30 \$100.00	NM	
66 WSFA 11/27/17 12/10/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM 2	6420.00
Start Date End Date Weekdays Spots/Week	Rate	.50	NM 2	\$120.00
Week: 11/27/17 12/03/17 MTWTF 1	\$60.00			
Week: 12/04/17 12/10/17 MTWTF 1	\$60.00			
67 WSFA 11/27/17 12/10/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM 2	\$150.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/17 MTWTF 1	\$75.00	•		
Week: 12/04/17 12/10/17 MTWTF 1	\$75.00			
68 WSFA 11/27/17 12/10/17 WSFA 12 News at Five	5-530pm	:30	NM 1	\$185.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17 MTWTF 1	<u>Rate</u> \$185.00			
Week: 12/04/17 12/10/17 MTWTF 1	\$185.00 \$185.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
2 WSFA 12/04/17-12/10/17 WSFA 12 News at Five	5-530pm	MTuWThF :30 \$185.00	NM	
Credited		•		
69 WSFA 11/27/17 12/10/17 WSFA 12 News at Six - MF	6-630pm	:30	NM 2	\$700.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 11/27/17 12/03/17 MTWTF 1	\$350.00			
Week: 12/04/17 12/10/17 MTWTF 1	\$350.00			
70 WSFA 11/27/17 12/03/17 ENTERTAINMENT TONIGI	•	:30	NM 4	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 MTWTF 5	<u>Rate</u> \$325.00			
	<b>40</b> 0.00		I	

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Alt Order# Contract / Revision 08854286 1847773 /

**Contract Dates** Product. Estimate # 11/08/17 - 12/17/17 ROY MOORE FOR SEN

Advertiser Original Date / Revision 12/04/17 / 12/04/17 POL/Moore, Roy/Senate

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description	<u>Rate</u> Start/End Time	Weekdays Length Rate	Туре	
5 WSFA 11/27/17-12/03/17 ENTERTAINMENT TONIC		MTuWThF :30 \$325.00	NM	
Credited	1,12000 7	0.0		A4 600 00
71 WSFA 12/04/17 12/10/17 ENTERTAINMENT TONIG Start Date End Date Weekdays Spots/Week	H l630-7p Rate	:30	NM 4	\$1,300.00
Week: 12/04/17 12/10/17 MTWTF 4	\$325.00			
72 WSFA 12/02/17 12/09/17 WSFA 12 News at Six-Sat	· • · · · · · · · · · · · · · · ·	:30	NM 2	\$160.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S- 1	<u>Rate</u> \$80.00	•		
Week: 12/04/17 12/10/17S- 1	\$80.00			
73 WSFA 12/03/17 12/10/17 WSFA 12 News at Five-Su	n Su 5-530p	:30	NM 2	\$180.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17S 1	Rate			
Week: 11/27/17	\$90.00 \$90.00			
74 WSFA 11/27/17 12/10/17 WSFA 12 News at Ten - M		:30	NM 8	\$2,200.00
Start Date	<u>Rate</u>	•		,
Week: 11/27/17 12/03/17 MTWTF 4 Week: 12/04/17 12/10/17 MTWTF 4	\$275.00 \$275.00			
75 WSFA 12/11/17 12/11/17 WSFA 12 News at Ten - M		:30	NM 1	\$275.00
Start Date	Rate	.50	· · · · · · · · · · · · · · · · · · ·	\$275.00
Week: 12/11/17 12/17/17 M 1	\$275.00			
76 WSFA 12/02/17 12/09/17 WSFA 12 News at Ten - Sa Start Date End Date Weekdays Spots/Week	-	:30	NM 2	\$350.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S- 1	<u>Rate</u> \$175.00			
Week: 12/04/17 12/10/17S- 1	\$175.00			
77 WSFA 12/03/17 12/10/17 Late News	1030p-11p	:30	NM 2	\$300.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S 1	<u>Rate</u> \$150.00		l	
Week: 12/04/17 12/10/17S 1	\$150.00			
78 WSFA 11/22/17 11/26/17 Today in Alabama 430am	430-5a	:30	NM 2	\$20.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 11/20/17 11/26/17wT 2	Rate			
	\$10.00	.20		<b>6060.00</b>
79 WSFA 11/22/17 11/26/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week	5-530a Rate	:30	NM 2	\$260.00
Week: 11/20/17 11/26/17WTF 2	\$130.00			
80 WSFA 11/22/17 11/26/17 Today in Alabama 530a	528am-6am	:30	NM 2	\$300.00
Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17WT 2	<u>Rate</u> \$150.00			
81 WSFA 11/22/17 11/26/17 Today In Alabama	6a-7a	:30	NM 2	\$530.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	•	_	******
Week: 11/20/17 11/26/17WTF 2	\$265.00			
82 WSFA 11/22/17 11/26/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	:30	NM 2	\$230.00
Week: 11/20/17 11/26/17WTF 2	\$115.00			
83 WSFA 11/25/17 11/25/17 NBC Saturday Today Show		:30	NM 2	\$90.00
Start Date End Date Weekdays Spots/Week	Rate		ı	

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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 Contract / Revision
 Alt Order #

 1847773
 08854286

Contract Dates Product Estimate #

11/08/17 - 12/17/17 ROY MOORE FOR SEN

Start Date
Week: 11/20/17   11/26/17   NET NBC Sunday Today Shc7-8a   .30
Start Date   End Date   Weekdays   Spots/Week   Rate   Start/End Time   Start/End Time   Start/End Time   Start Date   Start/End Time   Start Date   Start/End Time   Start Date   Start/End Time
Week: 11/20/17   11/26/17   NET NBC Meet The Press   Sistal Date   End Date   Weekdays   Spots/Week   Spots
Start   Date   End Date   Weekdays   Spots/Week   Rate   System   System
Start Date   End Date   Weekdays   Spots/Week   11/20/17   11/26/17   Start Date   Start Date
Spot Ch
1 WSFA 11/20/17-11/26/17   NET NBC Meet The Press   8-9a
Credited   2 WSFA 11/20/17-11/26/17   NET NBC Meet The Press   8-9a
2 WSFA 11/20/17-11/26/17   NET NBC Meet The Press   8-9a
Second   S
Start Date   End Date   11/20/17   11/26/1
Week: 11/20/17   11/26/17   11/26/17   NBC Today 2   9-10am   :30   NM   2   \$150.00
Start Date
Start Date   End Date   11/26/17   11/26/17   NBC Today with Kathie Lee   10-11am   :30
Week: 11/20/17   11/26/17   NBC Today with Kathie Lee   10-11am   :30
Start Date   End Date   Weekdays   Spots/Week   Rate   S75.00   Start Date   End Date   Weekdays   Spots/Week   Rate   S75.00   Spot Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Type   Start/End Time   Start/End Time   S75.00   Spot Ch   Date Range   Description   Start/End Time   Start/End Time   S75.00   S75.00   NM   Start Date   End Date   Weekdays   Spots/Week   Rate   S45.00   Spot Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Type   Start/End Time   Start/End
Start Date   End Date   Weekdays   Spots/Week   Rate   \$75.00
Spot Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Type
2 WSFA 11/20/17-11/26/17 NBC Today with Kathie Lee       10-11am      wThF       :30       \$75.00       NM         89 WSFA 11/22/17 11/26/17 ALABAMA LIVE @ 11A       11-1130Am       :30       NM       1       \$45.00         Start Date End Date Weekdays       Spots/Week       Rate       .
Section   Sect
Symbol   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   S
Start Date   End Date   Weekdays   Spots/Week   Rate   Spot Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Type
Spot Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Type
2 WSFA 11/20/17-11/26/17 ALABAMA LIVE @ 11A       11-1130Am      wThF       :30       \$45.00       NM         90 WSFA 11/22/17 11/26/17 ALABAMA LIVE @ 1130AM 1130A-12P       :30       NM       1       \$45.00         Start Date Start Date Weekdays Spots/Week (11/20/17) 11/26/17 11/26/17wTF       2       \$45.00       Start/End Time Weekdays Length (11/20/17) Rate Type (11/20/17) ALABAMA LIVE @ 1130AM 1130A-12P (11/20/17)wThF       :30       \$45.00       NM         91 WSFA 11/22/17 11/26/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Rate       :30       NM       1       \$150.00
Start Date   End Date   Description   Start Date   System   Syst
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 11/20/17         11/26/17        wTF         2         \$45.00           Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           2 WSFA 11/20/17-11/26/17         ALABAMA LIVE @ 1130AM 1130A-12P        wThF         :30         \$45.00         NM           Credited         91 WSFA 11/22/17         11/26/17         WSFA 12 News at Noon         12-1230pm         :30         NM         1         \$150.00           Start Date         End Date         Weekdays         Spots/Week         Rate
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 11/20/17         11/26/17        wTF         2         \$45.00           Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         , Rate         Type           2 WSFA 11/20/17-11/26/17         ALABAMA LIVE @ 1130AM 1130A-12P        wThF         :30         \$45.00         NM           Credited         91 WSFA 11/22/17         11/26/17         WSFA 12 News at Noon         12-1230pm         :30         NM         1         \$150.00           Start Date         End Date         Weekdays         Spots/Week         Rate
Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           2 WSFA 11/20/17-11/26/17 ALABAMA LIVE @ 1130AM 1130A-12P        wThF         :30 \$45.00 NM           Credited           91 WSFA 11/22/17 11/26/17 WSFA 12 News at Noon 12-1230pm         :30 NM 1 \$150.00           Start Date         End Date         Weekdays         Spots/Week         Rate
2 WSFA 11/20/17-11/26/17 ALABAMA LIVE @ 1130AM 1130A-12PWThF :30 \$45.00 NM Credited  91 WSFA 11/22/17 11/26/17 WSFA 12 News at Noon 12-1230pm :30 NM 1 \$150.00 Start Date End Date Weekdays Spots/Week Rate
Credited           91 WSFA 11/22/17 11/26/17 WSFA 12 News at Noon 12-1230pm :30 NM 1 \$150.00           Start Date End Date Weekdays Spots/Week Rate
Start Date End Date Weekdays Spots/Week Rate
Start Date End Date Weekdays Spots/Week Rate
\Mook: 44/20/47 44/26/47 http://doi.org/10.00
Week: 11/20/17 11/26/17WTF 2 \$150.00
<u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type</u> 1 WSFA 11/20/17-11/26/17 WSFA 12 News at Noon 12-1230pmWThF :30 \$150.00 NM
Credited
92 WSFA 11/23/17 11/26/17 WSFA 12 NEWS AT 4PM M-F 4-430P :30 NM 0 \$0.00
Start Date End Date Weekdays Spots/Week Rate
Week: 11/20/17 11/26/17TF 1 \$90.00
<u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type</u> 1 WSFA 11/20/17-11/26/17 WSFA 12 NEWS AT 4PM M-F 4-430PThF :30 \$90.00 NM
Credited

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www.wsfa.com

 Contract / Revision
 Alt Order #

 1847773
 /

 08854286

 Contract Dates
 Product
 Estimate #

 11/08/17 - 12/17/17
 ROY MOORE FOR SEN

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Moore, Roy/Senate | 12/04/17 / 12/04/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Ty	ype Spots	Amount
93 WSFA 11/23/17 11/26/17 WSFA 12 NEWS AT 4PM  Start Date	M-F 430-5P <u>Rate</u> \$115.00 <u>Start/End Time</u> <i>M-F 430-5P</i>	:30  Weekdays LengthThF :30	Rate Ty	NM 0 <u>ype</u> VM	\$0.00
Credited           94 WSFA 11/22/17         11/26/17 WSFA 12 News at Five           Start Date         End Date         Weekdays         Spots/Week           Week: 11/20/17         11/26/17        TF         1	5-530pm <u>Rate</u> \$280.00	:30	١	NM 1	\$280.00
95 WSFA 11/22/17 11/26/17 WSFA 12 News at Six - MF  Start Date End Date Weekdays Spots/Week  Week: 11/20/17 11/26/17TF 1	6-630pm <u>Rate</u> \$350.00	:30	١	NM 1	\$350.00
96 WSFA 11/25/17 11/25/17 WSFA 12 News at Six-Sat  Start Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17S- 1	Sa 6-7pm <u>Rate</u> \$80.00	:30	, I	NM 1	\$80.00
97 WSFA 11/26/17 11/26/17 WSFA 12 News at Five-Sun	Su 5-530p <u>Rate</u> \$90.00	:30	1	NM 1	\$90.00
98 WSFA 11/22/17 11/26/17 WSFA 12 News at Ten - MF  Start Date	10-1035pm <u>Rate</u> \$415.00	:30		NM 1	\$415.00
99 WSFA 11/25/17 11/25/17 WSFA 12 News at Ten - Sat	10-1030pm <u>Rate</u> \$265.00	:30	ſ	<b>NM</b> 1	\$265.00
100 WSFA 11/26/17	1030p-1130p <u>Rate</u> \$150.00	:30	1	<b>NM</b> 1	\$150.00
101 WSFA 11/23/17 11/23/17 NET NFL Thanksgiving Gamestart Date End Date Weekdays Spots/Week Week: 11/20/17 11/26/17T 1	730-1030p <u>Rate</u> \$500.00	:30	,	<b>NM</b> 1	\$500.00
102 WSFA 11/23/17	1137p-1237x <u>Rate</u> \$10.00	:30	١	0 MM	\$0.00
<u>Spot Ch Date Range Description</u> 1 WSFA 11/20/17-11/26/17 Late Night w/ Seth Meyers Credited	Start/End Time 1137p-1237x	Weekdays Length :30		<u>/pe</u> VM	
2 WSFA 11/20/17-11/26/17 Late Night w/ Seth Meyers Credited	1137p-1237x	Th :30	•\$10.00 I	VM	
103 WSFA 12/04/17 12/08/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 MTWTF 2	7-9am <u>Rate</u> \$115.00	:30	Λ	VM 2	\$230.00
104 WSFA 12/04/17 12/08/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 MTWTF 1	6a-7a <u>Rate</u> \$175.00	:30	١	<b>NM</b> 1	\$175.00
105 WSFA 12/04/17 12/08/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 MTWTF 2	9-10am <u>Rate</u> \$75.00	:30	• 1	VM 2	\$150.00

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| Contract / Revision | Alt Order # | 1847773 / 08854286

 Contract Dates
 Product
 Estimate #

 11/08/17 - 12/17/17
 ROY MOORE FOR SEN

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Moore, Roy/Senate | 12/04/17 / 12/04/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ * Days Length Week Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate			•	
106 WSFA 11/30/17 12/03/17 Today in Alabama 530a	528am-6am	:30	NM	2	\$200.00
Start Date End Date Weekdays Spots/Week	Rate			_	<b>V</b>
Week: 11/27/17 12/03/17TF 2	\$100.00				
107 WSFA 12/04/17 12/10/17 Today in Alabama 530a	528am-6am	:30	NM	3	\$300.00
Start Date	Rate				
Week: 12/04/17 12/10/17 MTW 3	\$100.00				
108 WSFA 11/30/17	1030p-11p	:30	NM	1	\$150.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 11/27/17 12/03/17T 1	\$150.00				
109 WSFA 11/29/17 12/03/17 Late Night w/ Seth Meyers	1137p-1237x	:30	NM	1	\$15.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/17WTF 1	\$15.00				
110 WSFA 11/29/17 12/03/17 Today in Alabama 5am	5-530a	:30	NM	2	\$390.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17wT 2	<u>Rate</u> \$195.00		1		
		.00		•	<b>#</b> F0F 00
111 WSFA 12/04/17 12/10/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week	5-530a	:30	NM	3	\$585.00
Week: 12/04/17 12/10/17 MTW 3	<u>Rate</u> \$195.00				
112 WSFA 11/29/17 12/03/17 Today in Alabama 530a	528am-6am	:30	NM	2	\$450.00
Start Date End Date Weekdays Spots/Week	Rate	.00		-	Ψ-30.00
Week: 11/27/17 12/03/17WT 2	\$225.00		ı		
113 WSFA 12/04/17 12/10/17 Today in Alabama 530a	528am-6am	:30	NM	3	\$675.00
Start Date	Rate				•
Week: 12/04/17 12/10/17 MTW 3	\$225.00				
114 WSFA 11/29/17 12/03/17 Today In Alabama	6a-7a	:30	NM	2	\$790.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/27/17 12/03/17WTF 2	\$395.00				
115 WSFA 12/04/17 12/10/17 Today In Alabama	6a-7a	:30	NM	5	\$1,975.00
Start Date End Date Weekdays Spots/Week	Rate	•			
Week: 12/04/17 12/10/17 MTWTF 5	\$395.00				
116 WSFA 11/29/17 12/03/17 NBC Today Show	7-9am	:30	NM	2	\$520.00
Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17wTF 2	<u>Rate</u> \$260.00				
				_	04 000 00
117 WSFA 12/04/17 12/10/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am	:30	NM	5	\$1,300.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 MTWTF 5	<u>Rate</u> \$260.00				
118 WSFA 12/02/17 12/02/17 NBC Saturday Today Show		:30	NM	1	\$105.00
Start Date End Date Weekdays Spots/Week	Rate	.30	14141	1	\$105.00
Week: 11/27/17 12/03/17S- 1	\$105.00				
119 WSFA 12/09/17 12/09/17 NBC Saturday Today Show	6-8am	:30	NM	2	\$210.00
Start Date End Date Weekdays Spots/Week	Rate			-	
Week: 12/04/17 12/10/17S- 2	\$105.00				
120 WSFA 11/29/17 12/03/17 NBC Today 2	9-10am	:30	NM	4	\$460.00
Start Date End Date Weekdays Spots/Week	Rate		1		
Week: 11/27/17 12/03/17WTF 4	\$115.00				
121 WSFA 12/04/17 12/10/17 NBC Today 2	9-10am	:30	NM	4	\$460.00

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| Contract / Revision | Alt Order # | 1847773 / 08854286

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 Product
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 11/08/17 - 12/17/17
 ROY MOORE FOR SEN

 Advertiser
 Original Date / Revision

 POL/Moore, Roy/Senate
 12/04/17 / 12/04/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week , Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 12/04/17         12/10/17         MTWTF         4	<u>Rate</u> \$115.00			
122 WSFA 12/11/17	9-10am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
123 WSFA 11/29/17 12/03/17 NBC Today with Kathie Lee  Start Date	10-11am <u>Rate</u> \$115.00	:30	NM 4	\$460.00
124 WSFA 12/04/17 12/10/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 MTWTF 4	10-11am <u>Rate</u> \$115.00	:30	NM 4	\$460.00
125 WSFA 12/11/17	10-11am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
126 WSFA 11/29/17 12/03/17 ALABAMA LIVE @ 11A	11-1130Am <u>Rate</u> \$70.00	:30	NM 4	\$280.00
127 WSFA 12/04/17 12/10/17 ALABAMA LIVE @ 11A	11-1130Am <u>Rate</u> \$70.00	:30	NM 4	\$280.00
128 WSFA 12/11/17 12/11/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 M 1	11-1130Am <u>Rate</u> \$70.00	:30	<b>N</b> M 1	\$70.00
129 WSFA 11/29/17 12/03/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$70.00	:30	NM 4	\$280.00
130 WSFA 12/04/17 12/10/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 MTWTF 4	1130A-12P <u>Rate</u> \$70.00	:30	NM 4	\$280.00
131 WSFA 12/11/17 12/11/17 ALABAMA LIVE @ 1130AM  Start Date	1130A-12P <u>Rate</u> \$70.00	:30	<b>NM</b> 1	\$70.00
132 WSFA 11/29/17 12/03/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17WTF 4	12-1230pm <u>Rate</u> \$225.00	:30	NM 4	\$900.00
133 WSFA 12/04/17 12/10/17 WSFA 12 News at Noon  Start Date	12-1230pm <u>Rate</u> \$225.00	:30	NM 4	\$900.00
134 WSFA 12/11/17 12/11/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/11/17 12/17/17 M 1	12-1230pm <u>Rate</u> \$225.00	:30	<b>N</b> M 1	\$225.00
135 WSFA 11/29/17 12/03/17 WSFA 12 News at Six - MF  Start Date End Date Weekdays Spots/Week  Week: 11/27/17 12/03/17WTF 1	6-630pm <u>Rate</u> \$790.00	:30	NM 1	\$790.00
136 WSFA 12/04/17 12/10/17 WSFA 12 News at Six - MF  Start Date	6-630pm <u>Rate</u> \$790.00	:30	NM 1	\$790.00

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broadcast to reach its viewers.

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Contract / Revision	Alt Order #
1847773 /	08854286

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 Product
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 11/08/17 - 12/17/17
 ROY M@ORE FOR SEN

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Moore, Roy/Senate | 12/04/17 / 12/04/17

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Weel		Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week	Nate	Type Opols	Amount
137 WSFA 12/04/17 12/10/17 ENTERTAINMENT TONIGH		:30	•	NM ·	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 MTW 1	Rate \$325.00	.50		Nivi	Ψ023.00
138 WSFA 12/04/17 12/10/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$620.00	:30		NM 2	\$1,240.00
139 WSFA 12/03/17 12/10/17 NFL Football  Start Date End Date Weekdays Spots/Week  Week: 11/27/17 12/03/17S 2  Week: 12/04/17 12/10/17S 2	Sun 730p-1030p <u>Rate</u> \$1,125.00 \$1,125.00	:30	•	NM 4	\$4,500.00
140 WSFA 12/04/17 12/10/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 12/04/17 12/10/17 MTWTF 1	528am-6am <u>Rate</u> \$225.00	:30		NM	\$225.00
141 WSFA 12/02/17 12/02/17 WSFA 12 News at Six-Sat  Start Date End Date Weekdays Spots/Week  Week: 11/27/17 12/03/17S- 2	Sa 6-7pm <u>Rate</u> \$80.00	:30		NM 2	\$160.00
142 WSFA 12/02/17       12/02/17       Will & Grace/Superstore         Start Date       End Date       Weekdays       Spots/Week         Week: 11/27/17       12/03/17      S-       1	7-8pm <u>Rate</u> \$75.00	:30	•	NM ·	\$75.00
143 WSFA 12/04/17       12/10/17       WSFA 12 News at Noon         Start Date       End Date       Weekdays       Spots/Week         Week: 12/04/17       12/10/17       MTWTF       3	12-1230pm <u>Rate</u> \$150.00	:30		NM 3	3 \$450.00
144 WSFA 12/02/17 12/02/17 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 11/27/17 12/03/17S- 1	6-8am <u>Rate</u> \$45.00	:30	•	NM (	\$0.00
Spot Ch Date Range Description  1 WSFA 11/27/17-12/03/17 NBC Saturday Today Show Credited	Start/End Time  6-8am	Weekdays Length	<u>Rate</u> \$45.00	<u>Type</u> <i>NM</i>	
145 WSFA 12/03/17       12/03/17       NET NBC Sunday Today St         Start Date       End Date       Weekdays       Spots/Week         Week:       11/27/17       12/03/17      S       1	nc7-8a <u>Rate</u> \$45.00	:30		NM ·	\$45.00
N 146 WSFA 12/05/17	3-330p <u>Rate</u> \$90.00	:30	•	NM	\$90.00
		Totals		419	\$65,725.00

Time Period # of Spots **Gross Amount** Agency Comm. Net Amount 10/30/17 -11/26/17 123 \$17,490.00 (\$2,623.50)\$14,866.50 11/27/17 -12/12/17 296 \$48,235.00 (\$7,235.25)\$40,999.75 Totals 419 \$65,725.00 (\$9,858.75)\$55,866.25

Signature:	Date:	

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TRF# 1847773

REP HEADLINE# 8854286 TRF# 1847 \$\$\$ MOD# 11: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*

DEC4/17 09.31
\*\*\* WSFA-TV \*\*\*

ADV #_	ADV. NAME POLI/R MOORE/R/SEN/AL	REP.# OFF.# SALESMAN #	
AGY #_	AGY. NAME FRONT LINE STRATEGIES	BUYER NAME JOSH BAGINSKI	
	526 EAST PARK AVENUE	SALES PRSN WA- RYAN EDDINS (H)	
	TALLAHASSE, FL 32301		
ORDER	#CONTRACT #8854286	CLASS: NATL. LOCAL REGIONAL	
PRDCT	ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)	(日)	
FLIGHT	DATES_NOV8/17 DEC12/17 WK-5		
CITY TAX	'AX STATE TAX CO-OP BILLING NEEDED	DATE DEC4/17 09.31	31
REP:	REVISED ORDER M12-13 OKD AS LINES 12-13 TTL SAME, \$65,795 PLS CONFM THANKS JASMINE FOR RYAN	18 c	
STA:			
CON CM	***** THIS IS A CASH IN ADVANCE SCHEDULE ****	7	
	GERNOO CO GOOM SOO		

ROY MOORE FOR SENATE

: LINE#:REP :: LINE#:	: CD:	TIME PERIOD	: LGTH : SEC :	RATE	START	E C C C C C C C C C C C C C C C C C C C	SPTS: V	WEEK: DAYS	S :TOTL:
102	S	730P-1030P	30	\$500.00	11/23	11/23		THU	0
PRO(	PROGRAM :	THANKSG NA DIE	IVING NFL FOOTBALL	матнос несета	N A H	14 15 15 16 16 16 16 16 16 16 16 16 16 16 16 16			
SIHL	A SH S	MAKE-GOC	NOV23 ON LINE-8	9 FOR 1					
THI.	S IS A	MAKE-GOOD MAKE-GOOD	FOR NOV23 ON LINE-9	90 FOR 1 SPOT/WK 91 FOR 1 SPOT/WK	* X X			•	•
	S	MAKE-GOOD	Z :	3 FOR 1	WK				
HHL	N H N H	MAKE-GOOD FOR	NOV23 ON LINE-9	4 FOR 1	X X				
T 77 T	3	HANE-GOOD	2		4				
101	Ø	1030P-1100P	3.0	\$150.00	11/26	11/26	0	SUN	0
PRO(	PROGRAM:	WSFA 12 NEWS	AT 10:30P						
CON	CON COM1:	WSFA 12 NEWS	AT 10:30P						

703-516-9680

FAX#

DEC4/17 09.31 \*\*\* WSFA-TV \*\*\* FROM REP RISK !!! REPORT F CREDIT AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET HEADLINE# 8854286 TRF# 1847773 MOD# 11: UNAPPROVED REV #1 \$\$\$

RE SSS

: TOTL:	ਜ		⊣	
DAYS				
	SUN		THU	
WEEKINVT		NEWS.		LATE
END :SPTS: WEEK DATE : /WK: INVT	Н	Z H	Ľ.	CONFRIM
END DATE	11/26	OT AIREI	11/23	PLEASE CONFRIM LATE
START DATE	11/26	LONG.SP	11/23	
	H	IN I NG	ᆏ	D'N H N
RATE	\$150.00	UE TO NFL RUNNING LONG.SPOT AIRED THANKS, DENICE ON LINE-101	\$500.00	JE TO NFL RUNNING LONG.
: LGTH : SEC	30	WSFA 12 NEWS AT 10:30P SPOT AIRED LATE AT 1104P DU PLEASE CONFIRM LATE RUN. T EPTANCE OF A LATE RUN SPOT	30	THANKSGIVING NFL FOOTBALL SPOT AIRED LATE AT 1045P DU
TIME PERIOD	A 1051P-1121P	PROGRAM: WSFA 12 NEWS AT 10:30P ORD COM1: SPOT AIRED LATE AT 1104P D' ORD COM2: PLEASE CONFIRM LATE RUN. THIS IS ACCEPTANCE OF A LATE RUN SPOT	B 730P-1045P	PROGRAM : THANKSGIVING NFL FOOTBALL ORD COM1: SPOT AIRED LATE AT 1045P
:LINE#:REP :CD:	149	PRO ORD ORD	148	PRO

PLS ADVISE. (DEC3/17) \$500.00 (DEC3/175500.00 PLS ADV) NOV23 NOV23 DUE TO NFL RUNNING LONG. THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-102 CMT:SPOT AIRED LATE AT 1045P THANKS, DENICE MISSED: THU/730P-1030P OFFER: THU/730P-1045P CMT: RUN. STATION MAKEGOOD OFFERS: BUY#102 OK'D M12

THANKS, DENICE

RUN.

ORD COM2:

	5.00
(DEC3/17) PLS ADVISE. NEWS.	65795.00 420
O) IA NI	OTAL
\$150.00 \$150.00 SPOT AIRED	CONTRACT TOTAL TOTAL
308 308 HONG.	
NOV26 30S \$150.00 NOV26 30S \$150.00 DUE TO NFL RUNNING LONG.SPOT AIRED IN THANKS, DENICE	
NOV26 NOV26 DUE TO THANK	
AT 1104P ATE RUN.	
MISSED:SUN/1030P-1100P OFFER:SUN/1051P-1121P CMT:SPOT AIRED LATE AT 1104P CMT:PLEASE CONFIRM LATE RUN.	48305.00
ED:SUN ER:SUN TT:SPC	483(
M O F	DEC/17
BUY#101	
BU	17490.00
M13 OK'D	
M13	NOV/17

EAKA 0%
ESFA 0%

ACCURATE SHARES

\*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE T-TIME DATES 三一三戶戶 S-SPOTS PER WEEK DE-DELETE C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD SVC- NSI DEMOS- RA35+\* MOD CODE

703-516-9680

DEC4/17 10.1 \*\*\* WSFA-TV FAX# 703-516-968 RISK !!! REPORT FROM STATION CREDIT AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET TRF# 1847773 HEADLINE# 8854286 TRF# 18 MOD# 11: APPROVED REV #1 \$\$\$

REP \$\$\$

ADV #	ADV.	NAME	ADV. NAME POLI/R MOORE/R/SEN/AL	REP.#	OFF.#	SALESMAN #	
AGY #	AGY.	NAME	AGY. NAME FRONT LINE STRATEGIES	BUYER NAME	BUYER NAME JOSH BAGINSKI		
			526 EAST PARK AVENUE	SALES PRSN v	SALES PRSN WA- RYAN EDDINS (H)	INS (H)	
			TALLAHASSE, FL 32301				
ORDER #			CONTRACT # 8854286	CLASS: NATL.	. LOCAL	REGIONAL	
PRDCT ROY MOORE FOR SENATE	E FOR	SENAT	E EST# COMMENTS: (LINE, ORDER, INVOICE)	ICE)			
FLIGHT DATES NOV8/17	V8/17	DEC12/17	2/17 WK-5				
CITY TAX	ω	STATE TAX	AX CO-OP BILLING NEEDED		DAT	DATE_DEC4/17_10.19	10.19

M12-13 OKD AS LINES 12-13 SAME, \$65,795 REVISED ORDER PLS CONFM TTT REP:

RYAN THANKS JASMINE FOR

STA:

SCHEDULE A CASH IN ADVANCE SI SIHL \*\*\*\* CON CM

\$500.00 \$500.00 PLEASE C GENERATION 308 308 LONG. NOV23 NOV23 DUE TO NFL RUNNING CONTRACT SCHEDULED FOR ROY MOORE FOR SENATE NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS: MISSED: THU/730P-1030P OFFER: THU/730P-1045P BUY#102 0K'D M12

NOV26 BUY#101 OK'D M13

CMT:SPOT AIRED LATE AT 1045P CMT:RUN. THANKS, DENICE

PLS ADVISE NEWS. (DEC3/17) Z H 30s \$150.00 30s \$150.00 LONG.SPOT AIRED DUE TO NFL RUNNING THANKS, DENICE NOV26 MISSED: SUN/1030P-1100P OFFER: SUN/1051P-1121P CMT: SPOT AIRED LATE AT 1104P CMT: PLEASE CONFIRM LATE RUN.

420 65795.00 CONTRACT TOTAL TOTAL SPOTS

PLS ADVISE

CONFRIM LATE

(DEC3/17)

DEC4/17 11.53 \*\*\* WSFA-TV \*\*\* FAX# 703-516-9680 -9387 AGENCY CREDIT RISK !!! HARRIS REPORT FROM STATION \*\*CHANGES\*\* REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET REP HEADLINE# 8854286 TRF# 1847773 \$\$\$ MOD# 12: APPROVED REV #0 \$\$\$

ADV. NAME POLI/R MOORE/R/SEN/AL	REP.# SALESMAN #
AGY # AGY. NAME FRONT LINE STRATEGIES	BUYER NAME JOSH BAGINSKI
526 EAST PARK AVENUE	SALES PRSN WA- RYAN EDDINS (H)
TALLAHASSE, FL 32301	
ORDER # CONTRACT # 8854286	CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)	(СЕ)
FLIGHT DATES NOV8/17 DEC12/17 WK-5	
CITY TAX STATE TAX CO-OP BILLING NEEDED	DATE DEC4/17 11.53

STA:

A CASH IN ADVANCE SCHEDULE SI SIHL \*\*\*\* CON CM

DEC3 DEC10 DEC5 MISSED: SUN/800A-900A OFFER: TU-F/300P-330P CMT: NO AVAILS, PLI SENATE NO BUYS TO PRING STATION MAKEGOOD OFFERS: ROY MOORE FOR

TOTAL CONTRACT TOTAL 48305.00 DEC/17 17490.00 NOV/17

65795.00 420

(DEC4/17) PLS ADVISE

\$45.00

30'S 30'S

THANKS, DENICE

PLEASE CONFIRM.

% WIYC 0% WBMM % CABL WCOV 08 37% WAKA EAKA % % O O WNCF ESFA WSFA 63% MARKET TOTALS \$39,682

ACCURATE SHARES SVC- NSI

DEMOS- RA35+\*

REP HEADLINE# 8854286 TRF# 1847773 \$\$\$ MOD# 12: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

\*\*CHANGES\*\* \*

DEC4/17 12.13 \*\*\* WSFA-TV \*\*\*

ADV #	ADV. NAME POL	NAME POLI/R MOORE/R/SEN/AL	REP.#	OFF.#	SALESMAN #
AGY #	AGY. NAME FRC	AGY. NAME FRONT LINE STRATEGIES	BUYER NAME JO	JOSH BAGINSKI	
	526	526 EAST PARK AVENUE	SALES PRSN WA-	A- RYAN EDDINS (H)	(H) SN:
	TAI	TALLAHASSE, FL 32301			
ORDER #		CONTRACT # 8854286	CLASS: NATL.	LOCAL	REGIONAL
PRDCT ROY MOOH	ROY MOORE FOR SENATE E	EST# COMMENTS: (LINE, ORDER, INVOICE)	VOICE)		
FLIGHT DATES NOV8/17	V8/17 DEC12/17	17 WK-5			
CITY TAX	STATE TAX_	CO-OP BILLING NEEDED		DAT	DATE DEC4/17 12.13

REP: REVISED ORDER
M14 OKD AS LINE 150
TTL SAME, \$65,795
PLS CONFM
THANKS JASMINE FOR RYAN
STA:

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*
ROY MOORE FOR SENATE

: TOTL:	:SLTS:		0
DAYS			77
			SUN
WEEK	LMNI	No. of Street, or other parts	A STATE OF THE STA
 :SPTS:	: /WK:		0
END	DATE		12/10
			ਜੋ
START	DATE		12/3
••	••		H
			•
RATE			\$45.00
			₩.
SEC			
••	••		_
LGTH			30
TIME PERIOD			800A-900A
:CD:			
:	: #		Ŋ
:LINE#:REP	: LIND#		56

12/5 \$90.00 30 300P-330P Ø 150

MEET THE PRESS MEET THE PRESS

PROGRAM : CON COM1:

TU-T

. 12/8

PROGRAM: JUDGE JUDY ORD COM1: NO AVAILS, PLEASE CONFIRM. THANKS, DENICE THIS IS A MAKE-GOOD FOR DEC3 ON LINE-56 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR DEC10 ON LINE-56 FOR 1 SPOT/WK

DEC4/17 12.13 \*\*\* WSFA-TV \*\*\* FAX# 703-516-9680 -9387 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP \*\*CHANGES\*\* REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET REP HEADLINE# 8854286 TRF# 1847773 \$\$\$ MOD# 12: UNAPPROVED REV #1 \$\$\$

:TOTI:	
DAYS :	(DEC4/17) PLS ADVISE
IS: WEEK :	\$45.00
END :SPTS: DATE : /WK:	308 808
START	DEC10
	DEC3
RATE	
E PERIOD : LGTH : SEC : : : :	RS: MISSED:SUN/800A-900A OFFER:TU-F/300P-330P
TIME	D OFFERS UY#56
: CD:	EGOOD
:LINE#:REP	STATION MAKEGOOD M14 OK'D BUY
LINE	STATIO M14

DAYS :	••	(DEC4/17) PLS ADVISE	
:SPTS: WEEK :	/WK: INVT :	\$45.00	
END :	: DATE : /WK:	308 308 308	 
RATE : START	: DATE	DEC3 DEC10 DEC5 CONFIRM. THANKS, I	
TIME PERIOD : LGTH : SEC : R.		: MISSED:SUN/800A-900A OFFER:TU-F/300P-330P CMT:NO AVAILS, PLEASE	
: CD:	: :LINE#: :	STATION MAKEGOOD OFFERS M14 OK'D BUY#56	

48305.00

17490.00

NOV/17

NOV/17 17490.00	DEC/17	4	48305.00									CONT	CONTRACT TO TOTAL SI	TOTAL	65795.00 419
MARKET TOTALS \$39,682		WSFA 63%	WNCFESFA	% O O	WAKA 37% EAKA 0%	37%	WCOV 0%	%	CABL 0%	%	WBMM 0%	%	WIYC 0%	%	
ACCURATE SHARES															

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DEMOS- RA35+\* SVC- NSI

\*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN

TRF# 1847773

REP HEADLINE# 8854286 TRF# 18. \$\$\$ MOD# 12: APPROVED REV #1 \$\$\$

\*\*\* WSFA-TV \*\*\* DEC4/17 12.42 AGENCY CREDIT RISK !!!
HARRIS REPORT FROM STATION ORDER WORKSHEET

FAX# 703-516-9680

ADV. NAME POLI/R MOORE/R/SE	REP.#	OFF.#	SALESMAN #
AGY # AGY. NAME FRONT LINE STRATEGIES	BUYER NAME	BUYER NAME JOSH BAGINSKI	
526 EAST PARK AVENUE	SALES PRSN WA-	WA- RYAN EDDINS (H)	(H)
TALLAHASSE, FL 32301			
ORDER # CONTRACT # 8854286	CLASS: NATL.	. LOCAL	REGIONAL
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)	R, INVOICE)		
FLIGHT DATES NOV8/17 DEC12/17 WK-5			
CITY TAX STATE TAX CO-OP BILLING NEEDED	EDED	DATE	DATE_DEC4/17 12.42

THANKS JASMINE FOR RYAN M14 OKD AS LINE 150 SAME, \$65,795 REVISED ORDER TTL SAME, PLS CONFM REP:

STA:

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE CON CM

CONTRACT SCHEDULED FOR GENERATION 30s 30s DEC3 DEC10 ROY MOORE FOR SENATE NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. STATION MAKEGOOD OFFERS: BUY#56 0K, U M14

\$45.00 THANKS, DENICE PLEASE CONFIRM. MISSED: SUN/800A-900A OFFER: TU-F/300P-330P CMT: NO AVAILS, PLE

DEC5

65795.00 419 CONTRACT TOTAL TOTAL

PLS ADVISE (DEC4/17)